

Sponsorship Opportunities

The South Forsyth Rotary's River Rock Fest is a fundraiser event with live music, wings and craft beer. Proceeds to benefit local charities and Rotary's End Polio program. As a "partner" with the South Forsyth Rotary Club's River Rock Fest, you will receive the following benefits:

PLATINUM SPONSOR—\$5,000 (Limit 1)

Corporate logo & names predominately displayed on all information relating to event

Newspaper advertisement/recognition & coverage of the event

Naming rights to the event's main stage

Corporate name displayed at the event

One (1) 10x20 Tents in Merchant Area (\$500 value), which includes two (2) 6' Table and four (4) Chairs Twelve (12) Wing Tickets for three wings each, twelve (12) Craft Beer Tickets, and six (6) Sponsor parking passes Six judges for the Chicken Wing Contest, twelve (12) t-shirts and twelve (12) River Rock Fest Commemorative Cups Fifty (50) General Admission Tickets (\$500 value)

GOLD SPONSOR—\$2,500 (Limit 2) 1 SOLD, 1 available

Newspaper advertisement/recognition & coverage of the event

Naming rights to the event's beverage area or restaurant row

Corporate name displayed at the event

Gold Sponsor is encouraged to promote the River Rock Fest through their social media channels

One (1) 10x10 Tent in Merchant Area (\$250 value), which includes one (1) 6' Table and two (2) Chairs

Eight (8) Wing Tickets for three wings each, eight (8) Craft Beer Tickets, and three (3) Sponsor parking passes

Three judges for the Chicken Wing Contest, eight (8) t-shirts and eight (8) River Rock Fest Commemorative Cups

Twenty five (25) General Admission Tickets (\$250 value)

SILVER SPONSOR—\$1,000

Newspaper advertisement/recognition & coverage of the event

Corporate name displayed at the event

Four (4) Wing Tickets for three wings each, four (4) Craft Beer Tickets, and one (1) Sponsor parking pass

Ten (10) General Admission Tickets (\$100 value)

Sponsorship Opportunities (continued)

BRONZE SPONSOR—\$500

Newspaper advertisement/recognition & coverage of the event

Corporate name displayed at the event

Two (2) Wing Tickets for three wings each, two (2) Craft Beer Tickets

Five (5) General Admission Tickets (\$50 value)

PATRON SPONSOR—\$250

Newspaper advertisement/recognition & coverage of the event

Corporate name displayed at the event

Two (2) General Admission Tickets (\$20 value)

KIDS AREA SPONSOR—\$1,500

SOLD

Newspaper advertisement/recognition & coverage of the event

Naming rights to the Kid's Area

Corporate name displayed at the event

Kid's Area Sponsor is encouraged to promote the River Rock Fest through their social media channels

Fifteen (15) General Admission Tickets (\$150 value)

FOOD VENDOR—\$250

One (1) 12x12 slot in Restaurant Row (chicken wing vendors) or Merchant Area (all other food vendors)

Food vendor must provide their own tent, tables and chairs. Limited electricity available in Restaurant Row area. No electricity available in the Merchant Area. For food vendors selling chicken wings at the event, they must be sold for \$1 each. Vendors keeps 100% of sales.

No beverages can sold at event by vendors. Beverage sales are exclusive to the South Forsyth Rotary Club.

Restaurant Sponsor agrees to promote the River Rock Fest through their social media channels

Four (4) General Admission Tickets (\$40 value)

NON-FOOD VENDOR-\$150

One (1) 12x12 slot in Merchant Area

Merchant must provide their own tent, tables and chairs. No electricity is available in Merchant Area.

Limited to a company or individual selling a product or craft

No beverages can sold at event by vendors. Beverage sales are exclusive to the South Forsyth Rotary Club.

Two (2) General Admission Tickets (\$20 value)

CHICKEN WING CONTEST SPONSOR—\$500

SOLD

Limited to a Restaurant Sponsor

Naming rights to the Chicken Wing Contest.

Restaurant to provide up to 300 hot wings of the same shape and style for the Chicken Wing Contest

Eight (8) General Admission Tickets (\$80 value)

Please contact Ben McDade at blmcdade@bellsouth.net if you are interested in being a sponsor!

Last Updated: 8/31/19